

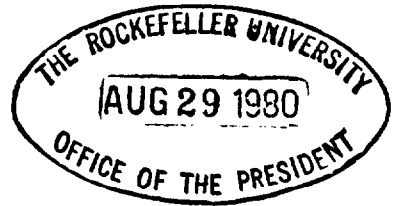
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August 25, 1980



Dr. Joshua Lederberg  
President  
The Rockefeller University  
1230 York Avenue  
New York, New York 10021

Dear Dr. Lederberg:

The sixteenth edition of Science Year, the World Book Science Annual, will be published on August 27. Soon thereafter, we will be sending you a complimentary copy.

As a former contributor to Science Year, you may be interested in our latest effort to communicate science and technology to the general reader. We expect this year's edition to be distributed to over 700,000 homes, schools and libraries in the United States and Canada.

Your comments on Science Year, particularly suggestions for its improvement, would be most welcome.

Cordially,

*AGT*  
Arthur G. Tressler  
Executive Editor  
Science Year

AGT:mj  
W-1670A-H

*Hard to do that! Keep up a magnificent job!*  
*I think the personalities are important as role models! I hope you look out particularly for women, etc. A section on careers in science might be useful, too, though some of the statistics are gloomy.*  
*Thank you, Arthur.*

*enc. -  
photos?*